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TRAFFIC & SIGNING

Fietsparkeercongres
Den Haag, 12 juni 2014

*Dimitry
Melchior*
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Concept by **hr GROEP**





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TRAFFIC & SIGNING

FIETS  BERAAD



Intertraffic
INNOVATION AWARD

2014

**CATEGORY & OVER ALL
WINNER**



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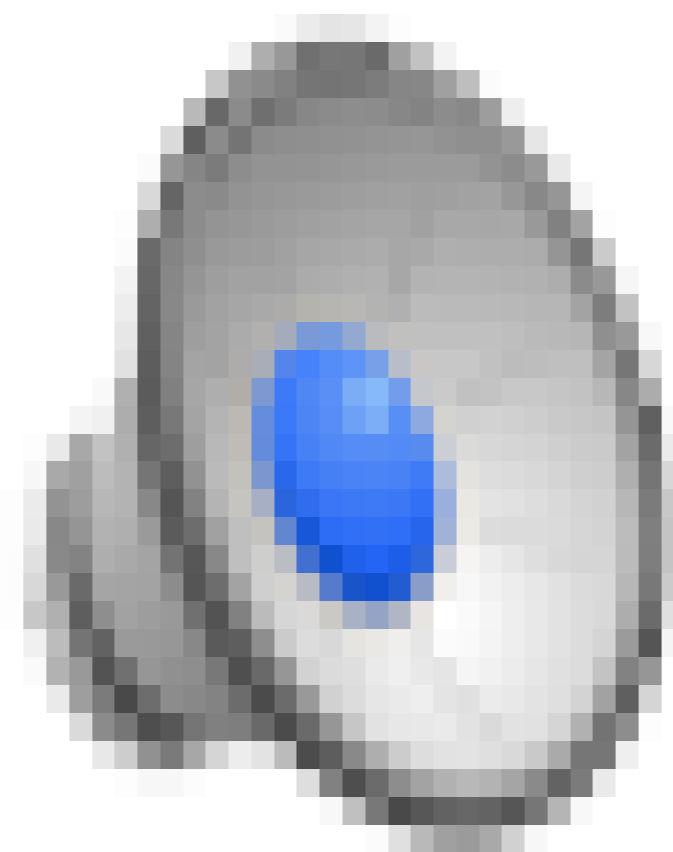


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FIETS  BERAAD



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De jury roemt vooral:

- 1) de eenvoud van de gebruikersinterface*
- 2) de intelligente technologieën uit andere delen van het parkeren en verkeersmanagement-industrie, evenals*
- 3) de fraai voor*



**OVER ALL
WINNER**



HR Groep introduceert:

- 1.MB fietsrek met sensor
- 2.MB Track & Trace App

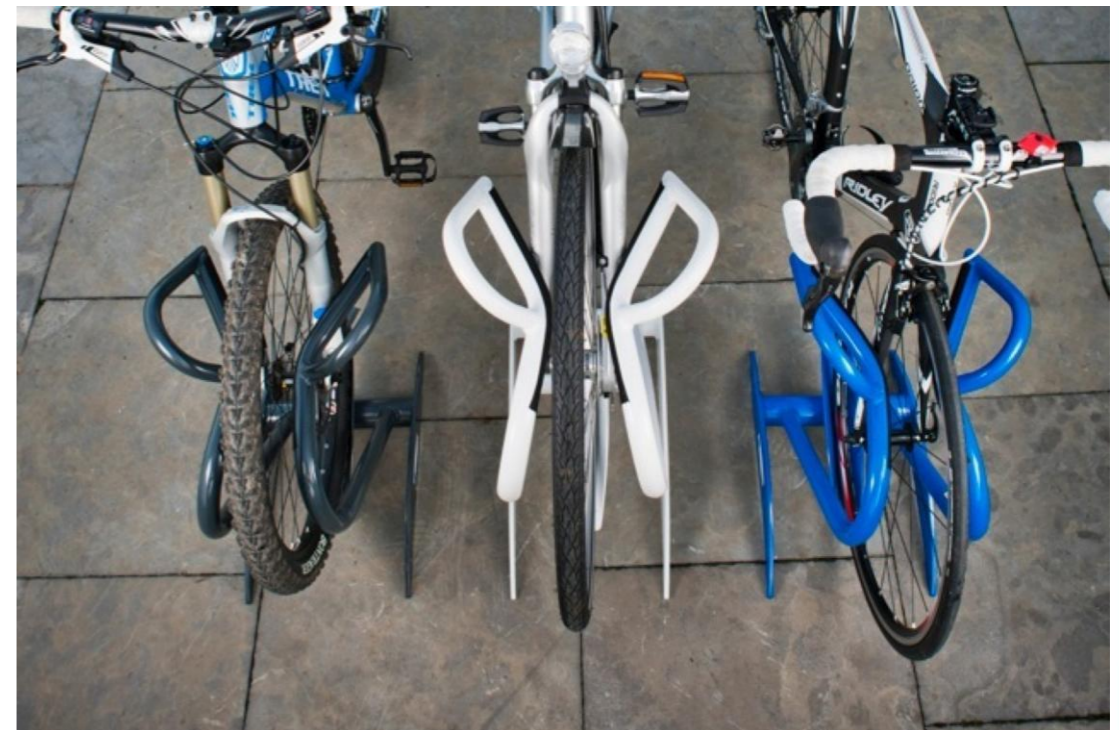


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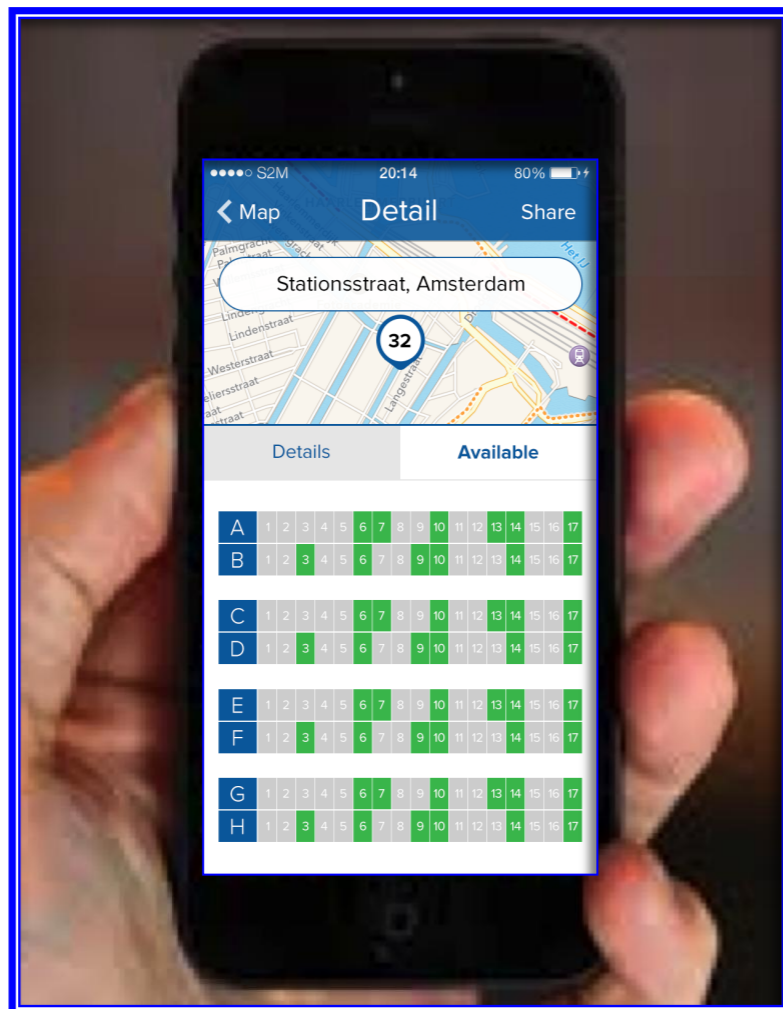
1. MB fietsrek en sensor



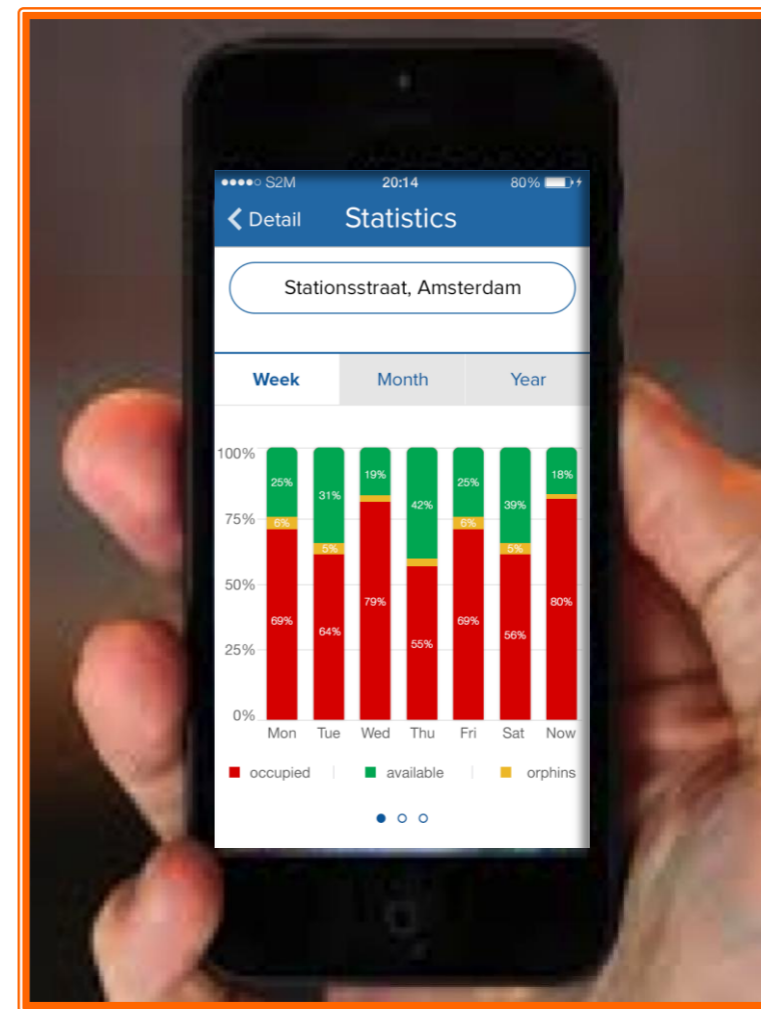
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2. MB Track & Trace App

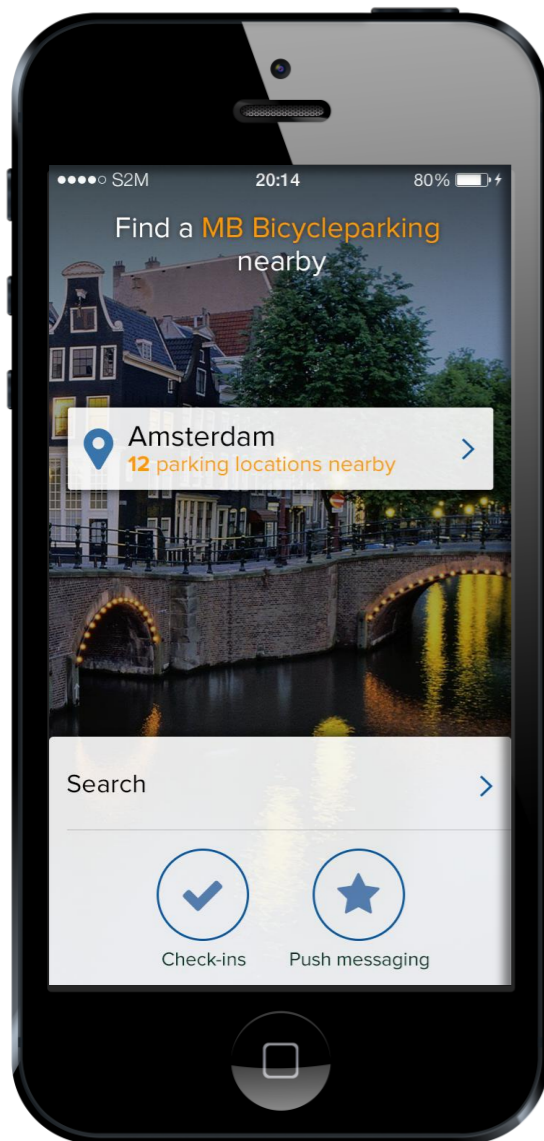


**CONSUMENT
(REIZIGER)**

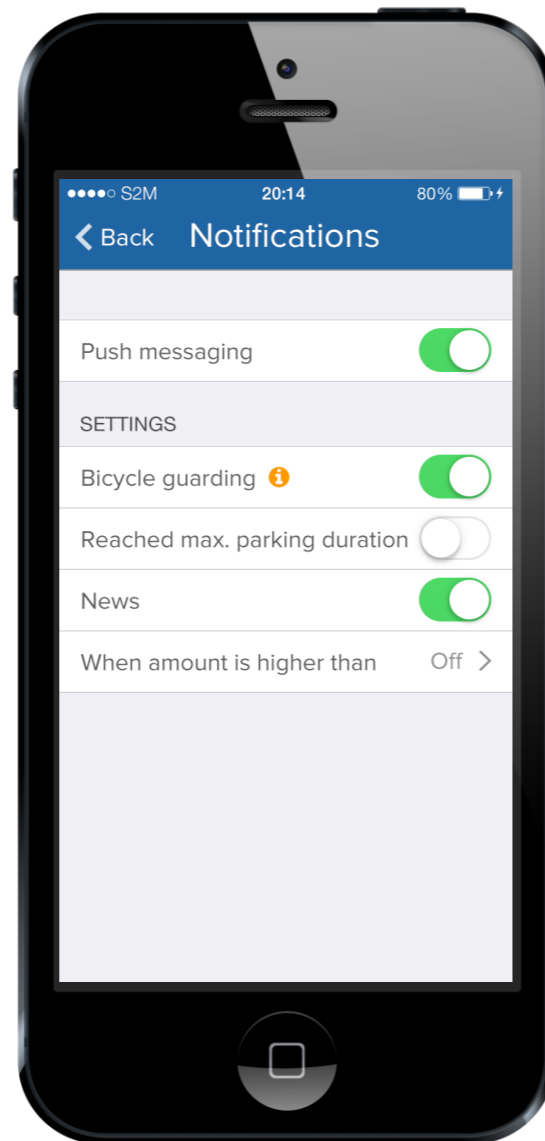


MANAGER/BEHEERDER

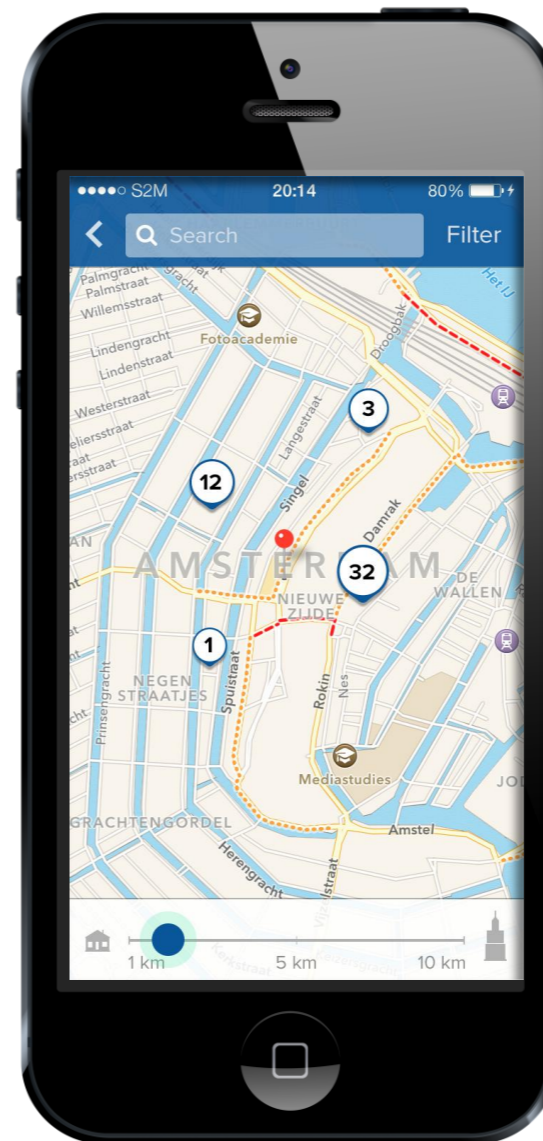
CONSUMER / TRAVELLER



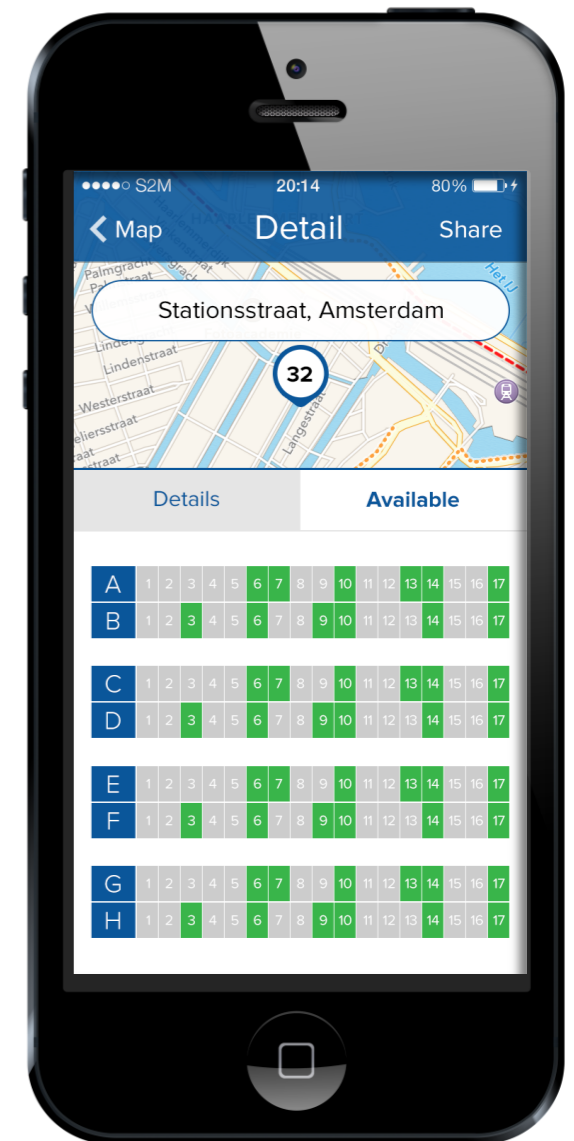
City
Parking history



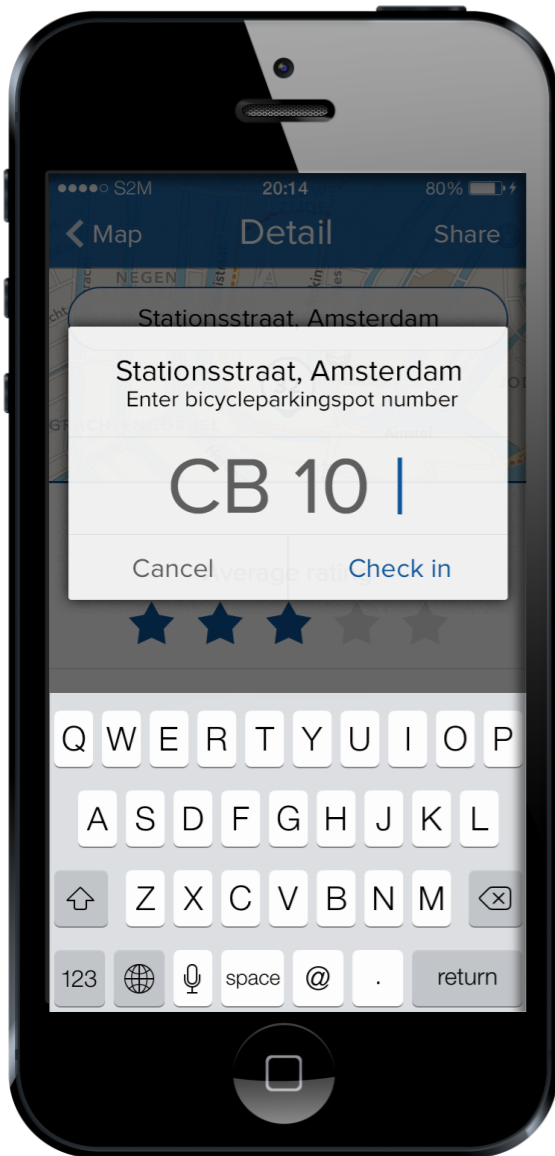
Options



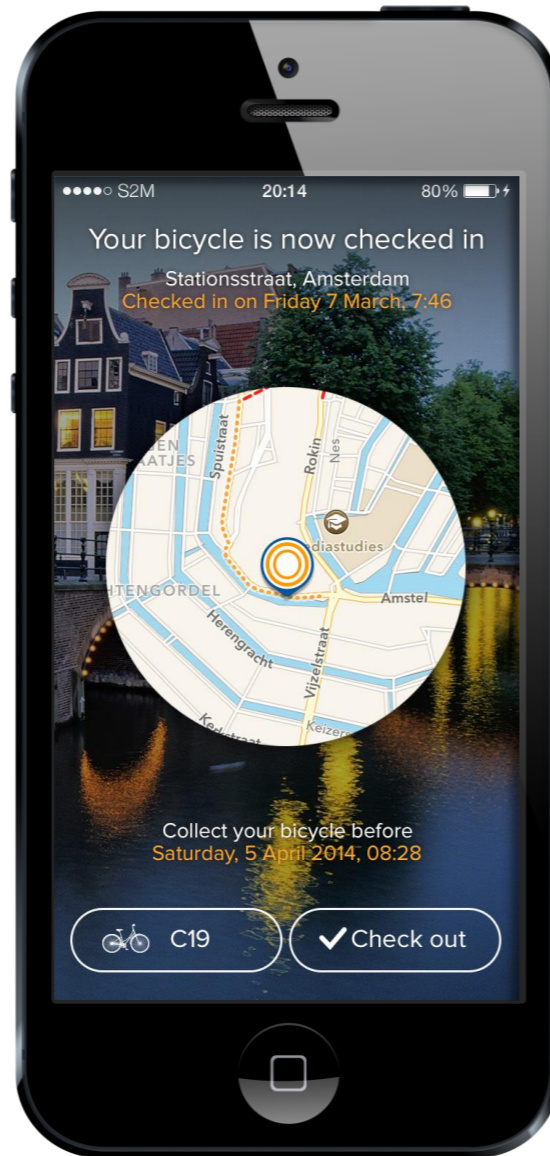
MAP includes position, local availability
availability & route



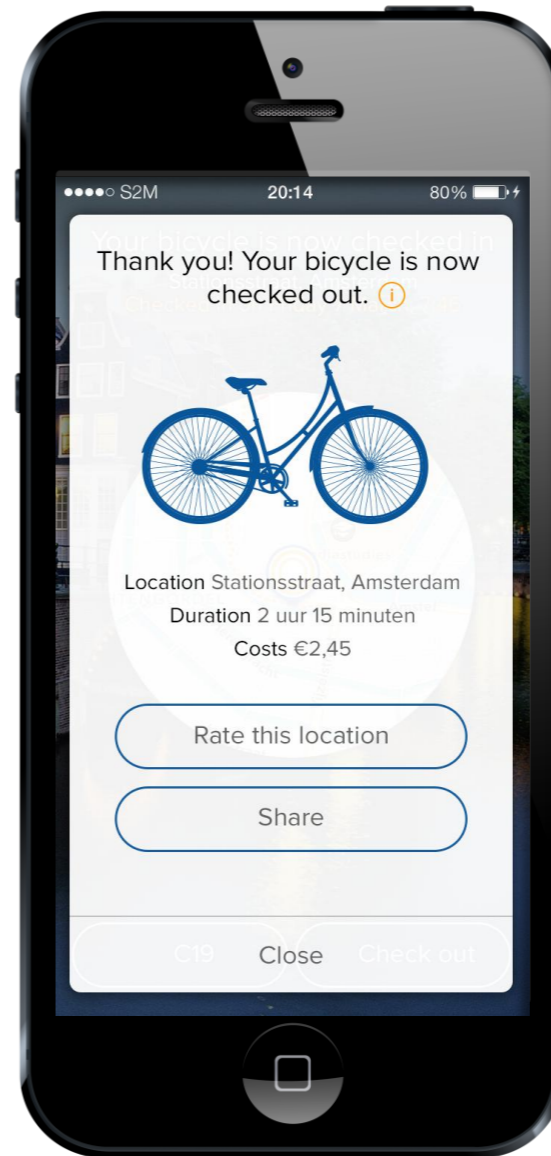
CONSUMENT / REIZIGER



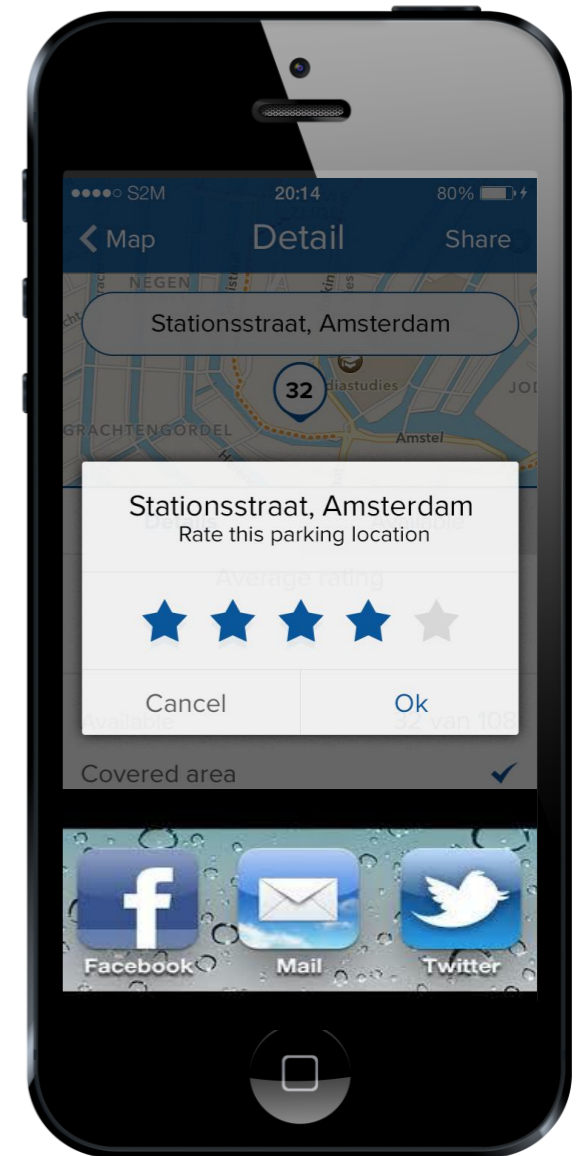
Check IN



Check IN
confirmation

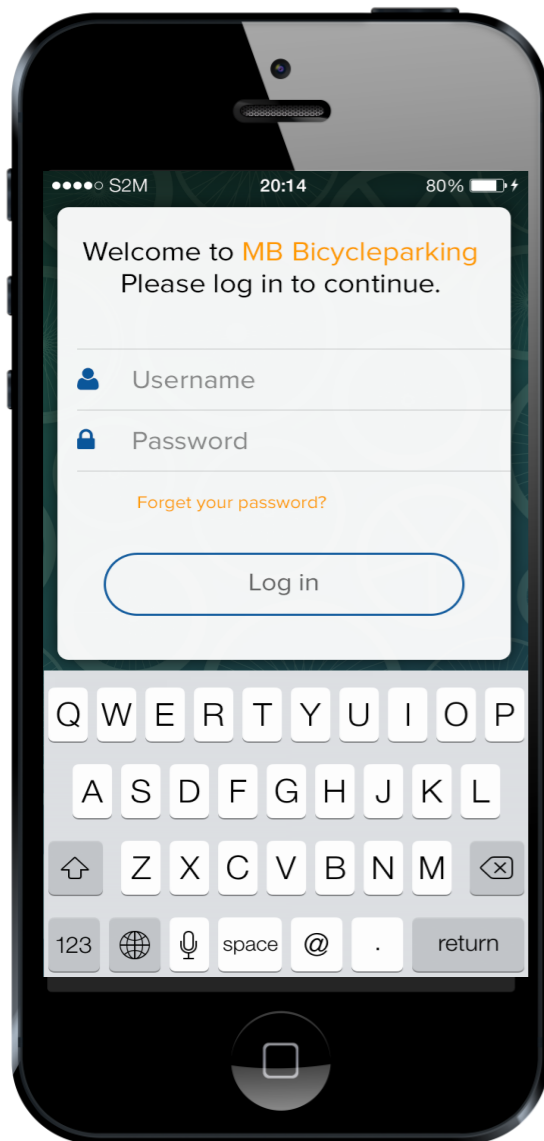


Check OUT
rate & share

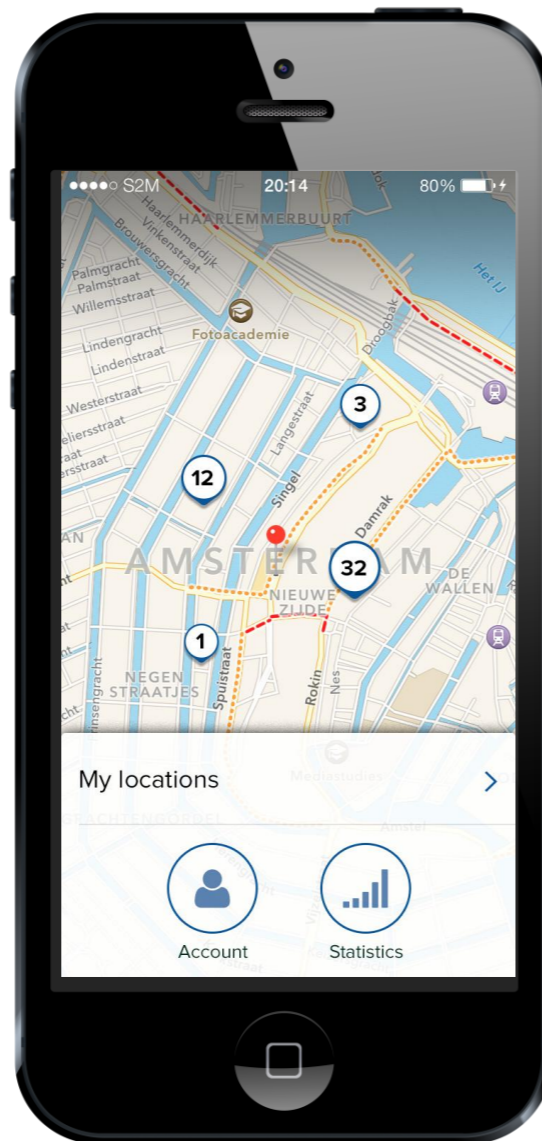


Rate & Share

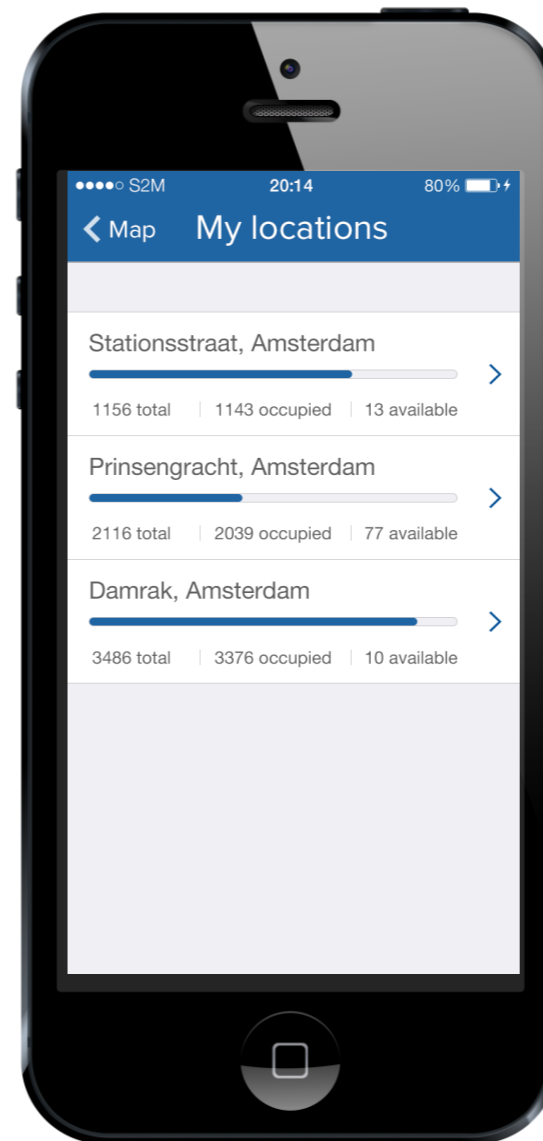
MANAGER/BEHEERDER



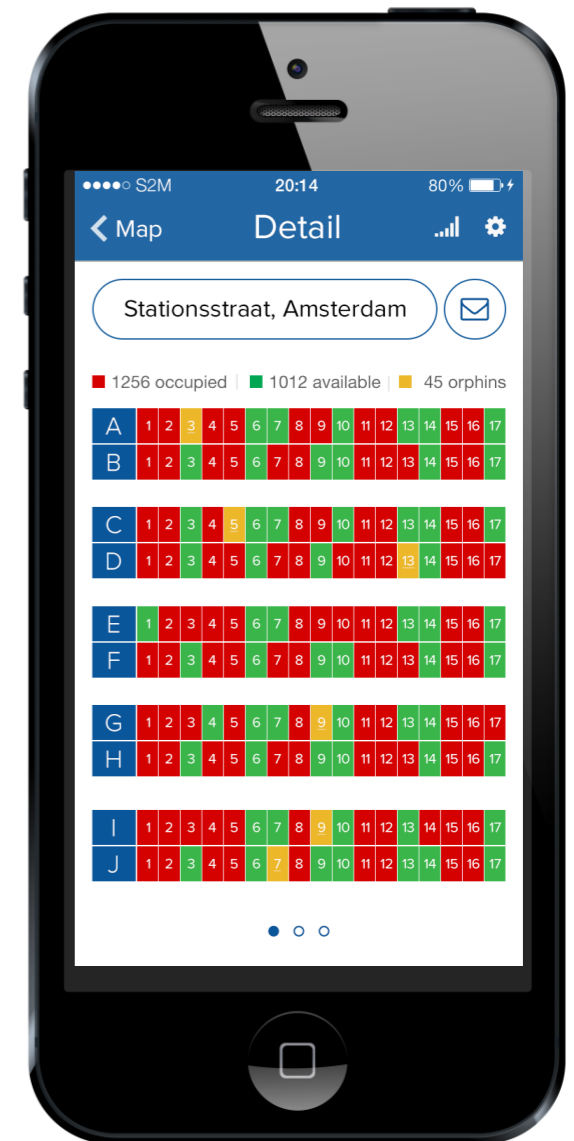
Log in



Managers
locations



Occupation
per location



Local availability
Orphaned bicycles

De nieuwe manier van fietsparkeren:

- Stations/openbaar vervoer
- Winkelcentra
- Sportfaciliteiten/stadions
- Ziekenhuizen
- Musea
- Andere hotspots



- Verkeersveiligheid
- Straatbeeld
- Bewegwijzering
- Dienstverlening



Sinds 1972

Rail-inframarkt i.s.m.:

voestalpine

railpro

HR Groep - brands / concepts



DANK VOOR UW AANDACHT EN GRAAG TOT ZIENS

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